



www.kentsport.org/london2012

**What is the London 2012 Olympic Games and Paralympic Games
Cultural Olympiad?
(and what are our plans for Kent?)**

Background.

The U.K. will host a four year Cultural Olympiad, defined below, as an integral part of the London 2012 Games.

Every community across Kent will have an opportunity to be part of this, if they wish.

The launch of the Cultural Olympiad will take place in August 2008, directly after the end of the Beijing 2008 Games.

The Cultural Olympiad will be a celebration of culture in its widest sense

Architecture	Gaming
Photography	Heritage
Carnival and street theatre	Music
Libraries	Dance
Historic Environment	Theatre
Visual Arts	Poetry
Fashion	Film and Video
Opera	Gardens
Science	Crafts
Archives	Food
Literature	Design
Museums and galleries	

The British Cultural Olympiad will encompass three tiers

Mandatory ceremonies, including the 2012 Games' Opening and Closing ceremonies, and the Torch Relay

Major national projects (detailed below)

A UK-wide Cultural Festival (detailed below)



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The major national projects will include

2012 Sounds!	Artists Taking the Lead
Celebration of Disability Arts & Sports	World Festival of Youth Culture
Film and Video Nation	Olympic Carnival
World Cultural Festival	International Exhibitions Programme
International Shakespeare Festival	Live Sites

More information at www.london2012.com/plans/culture

The UK-wide Cultural Festival

This will be staged by communities across the country, and its shape will be left open to interpretation by individuals, organisations and informal groups. The UK-wide Cultural Festival will be an opportunity for Kent to bring the magic of the Games into the heart of the County. There will be opportunities for local cultural events to be badged as 'formally' part of the Cultural Olympiad, or simply for events to be part of a nation-wide celebration of the 2012 Olympics and Paralympics – 'A Games for Britain, hosted by London'

Kent's elements of the UK Cultural Festival will include

Kent Youth Theatre	Dover Torch Campaign
International Community of Young Storytellers	International Youth Camps
Action Research Model	Supporting the next generation of Artists
Off the Couch	Upskilling Creative Businesses
Kent School Games	Sense of Place/Public Realm
Cultural Olympiad Launch – 24 th August 2008	Creation centre
Cultural Olympiad Launch for Schools – 17 th September 2008	Big Day Out
Cultural Olympiad Youth Programme (working title only)	Event Volunteering
	Cultural Tourism

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